



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room or *Zoom
 1401 E Watertower St, Meridian, ID 83642
 August 21, 2025 | 3:00-3:45PM

Executive Committee Members (12): Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | Susie Stertz, Civic SR | Kati Chauvin, Government SR | *Healthcare SR, open position* | Robert Rodriguez, Law Enforcement SR | ~~Jordan Robinson, Media SR~~ | Earl Scharff, Parent SR | Jacob Cluff, Religious/Fraternal SR | Yoonwa Saechao & ~~Tiffany Myers, School SR~~ | Danielle Fanopoulos, Substance Misuse SR | Caylee May, Youth SR | Brenda Willson, Youth Serving SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Additions to agenda?	(all) sign-in
3:03	Hailey Blogg, Coalition Coordinator: 5-15-2025 CEC Meeting Minutes vote (sent out via email)	(Secretary) record attendees, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? 1 ST – Anne, 2 ND – Susie. All in favor.
3:05	Kendall: Data, LEAD (all) goal updates, tasks for upcoming events: Back-to-School Night at Meridian Elementary 8/27, Recovery Celebration 9/25, Public Safety Day 9/27, Treasure Valley Youth Safety Summit 10/7, Trunk-or-Treat 10/23, Red Ribbon Week 10/23-31, Rx Take-back 10/25, Family Dinner Nights, Sticker Shock Campaign, Theatre Ads	(Kendall) At this meeting I'd like to check on goals we've individually set, look at upcoming events to determine volunteer opportunities, sources of data we'd like to consider, and topics that we should include in an infographic to highlight the work we do. Maybe some end of year data we include in the Education and Prevention (E&P) log. We use West Ada School District (WASD) violation data, which shows a reduction in violations, and the Meridian Police Department (MPD) juvenile citations (drug-related). We also look OD maps which includes data from Idaho State Police and the Ada County Coroner's Office. We also look at Idaho Criminal Intelligence (shows drugs confiscated in the state), Rocky Mountain High-Intensity Drug Trafficking Areas (HIDTA), National Survey on Drug Use, Substance Abuse and Mental Health Services Administrations , and National Institute on Drug Abuse (been around 50+ years). Are there any other sources we should consider? (Anne) Is there anything within Ada County? (Kendall) OD maps but it's only data on overdose deaths. (Anne) Chief mentioned some data at the captain's meeting. (Kendall) Could have been OD maps. (Hailey) Check Ada County Sheriff's Office and Canyon County Sheriff's Office annual reports for any ideas related to different drug topics within the valley. (Anne) Cocaine deaths are up, but Fentanyl ones are down. (Earl) MPD juvenile cites, do other jurisdictions keep info like that we could compare? (Kendall) All the data doesn't align on everything, but we could check. (Kati) Implementing a scantron for CATCH My Breath (CMB) data, got approval for all the health districts to implement this. This is statewide, but it could be tailored to the community. Implement stipends to schools that implement the surveys. Also, Geographic Information System (GIS) at Central District Health (CDH), working on a project to show which schools are implementing CMB which is launching in November. Idaho Association of School Resource Officers (IDASRO), Forrest

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		<p>Robinson, vape detection K9 named Charlie. Working with different stakeholders to get that certification for other K9s. It would be interesting to know how many people are getting caught with vapes from K9 detections.</p> <p>(Jake) Would the GIS map also include the violation from schools? Maybe comparing GIS data to violation data showing who has gotten the program vs who hasn't. (Kati) It could be a layer to show what is implemented and what is not.</p> <p>(Kendall) The emphasis is the WASD data, MPD, and CMB through CDH.</p> <p>(Jake) I also follow WADA for the stats on drug trends with athletes. (Kendall) Specific items that would be good infographics? We already do, or could use Facebook analytics, newsletter analytics, E&P data, add something for the trailer, MOU for Operation Parent Handbooks, Rx take-backs 2x yr. Anything else that we do? (Kati) Is there a way to track pounds of medications dropped off in the station lobbies? (Hailey) The Community Services Officers have a report number they use throughout the year to track when the bins are emptied, I wonder if that includes pounds as well? (Susie) Since it's through DEA, how do you find those numbers? (Kendall) I have those, I report those for the events. (Susie) Where would you find the stats for the data? (Kendall) You will not find our MPD lobby data in there. (Susie) The DEA has a lot of good data; it goes back 25 yrs. (Kati) Do you have confiscated vapes? (Hailey) Yes, I get them from the SROs and make bulletins with them throughout the school year. I keep it vague when creating those materials and make sure I do not mention school district, school, or the SRO who confiscated them. (Kendall) We want to make sure we advocate for WASD. (Earl) Can you do a comparison on the Rx take-back to compare as the years go on? (Kendall) I can run 5-yr analysis. (Kati) Mayor talking with Matt Todd on his podcast. Public Safety Levy plug. Finding more upstream prevention data to advocate for the levy. (Kendall) As city employees, we cannot talk about the levy. Only as constituents. (Kati) Maybe in an indirect way, providing education. (Anne) The Prosecuting Attorney (PA) team for the city. A lot of times officers will have a great arrest, write a report, and then the PA's office pleads it down. It becomes a defeating thing for our officers – why do they even try to get bad people off the streets when this happens? (Jake) There is a group being formed to advocate for the levy. Contact Anne Little Roberts if interested in advocating for the Public Levy Group. (Susie) I can't lobby with the Elks, but I can educate. I want to know where you find all this data. (Kendall) Not everything is public, some of it is through our partnerships. (Anne) Can share you if it's public? (Hailey) When it's a media release (MR), we can share the actual MR but if it's an active case we can't share it unless we get permission. Sometimes we do and sometimes we don't, it just depends. (Kendall) MR on an arrest with massive amounts of edibles, cocaine, mushrooms, etc. Followed up with another MR to update the public. (Hailey) Kendall and I monitor the police reports, and we pick and choose what we might want to share. For example, if we see a lot of overdose deaths on a specific drug, we will make a prevention bulletin, educating the public about the harms of that drug. (Kati) Idaho Youth-Led Campaign Alliance ad placements are data we could get. (Kendall) Go over contact sheet and look at goals for upcoming year. I wanted to touch base and see</p>
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		<p>how much progress you're making on your goals. Starting with Anne and Hailey regarding the Northwest Alcohol Conference. We've had multiple people in the last month reach out regarding Kratom. (Anne) Hailey, Robert, Danielle, and I talked about our conference takeaways. Indiana had some preemptive laws to look at regarding kratom. Tall Cop may be a good resource for policy work. (Kendall) If we get to a point where we want to act, we can reach out. (Susie) Will bring in Tall Cop stuff for trailer. Contests: poster, essay, video, have all started. Can bring information on it. Initiated new member, retired homeland security. Camarena nominations starting in December. (Kati) Drug use/mental health, focus on parent presentations, looking into meeting more parents and guardians where they're at, partner with City employers and do a lunch and learn. As well as Government investments, The Bridge, and advocating for youth diversion. (Robert) Teach more classes at Mountain View, get face-to-face with incoming freshman. Explain school discipline v. law enforcement discipline. Sextortion, scams. Hailey, Dawn, and I are getting in some classes. New teacher that is teaching Criminal Justice, invited me in to get some facetime with the kids. (Kendall) Hailey and I were at new student orientation with the trailer. (Robert) how did it go? (Kendall) Not the best engagement but we are changing some promo materials and signage. It has been good overall. (Earl) Trying to get something into school newsletters, since school just started, I haven't gotten involved just yet. Trying to get MADC in some private/religious schools. Work in progress. Do you have emails for the WASD schools? (Yoonwa) Yes, we can send contacts. (Kendall) Yes, each school has their own newsletter, so we are trying to streamline and see the best way to get the information out there so we aren't duplicating efforts. (Earl) Trying to get the trailer to private/religious schools too. (Jake) Looking at locations for Recovery Breakfast. (Kendall) We are already booked for 2025 but maybe next year? (Jake) Let's touch base on that. There is a gym that may be open. Met with an individual named John, International Christian Fellowship. He is the Community Outreach Coordinator for the state of Idaho. He may be taking my role with the CEC. (Susie) Where are you going? (Jake) No where, but I think the Faith Sector needs someone who is more actively involved in the Faith Community, someone who is a better fit.</p>
3:40	Any Additional CEC Business Updates Discussion	
<p>Meeting Adjourns: 3:50pm</p> <p><i>MADC General meeting to follow at 4pm. *Please note, the General meeting has a different Zoom link. (The next CEC Meeting is scheduled for 3pm on November 20, 2025.)</i></p> <p>Thank you for serving on the Executive Committee as a prevention advocate!</p>		

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