



**Meridian Anti-Drug Coalition CEC Meeting Minutes
Meridian Police Department
March 16, 2017**

Attendees (9): Cheryl Mulvihill, Kendall Nagy, Stephany Galbreath, Bethany Gadzinski, Nichole Harold, Mary Liz Jones, Monte Stiles, Scott Colaianni, Janie Ramos

TIME	AGENDA ITEMS & SPEAKER	NOTES
3:00	Cheryl Mulvihill, Anti-Drug Coordinator <ul style="list-style-type: none"> • Welcome & Introductions 	<ul style="list-style-type: none"> • sign-in sheet signed by all attendees
3:03	Stephany Galbreath, MADC Secretary <ul style="list-style-type: none"> • Approval of CEC Meeting Minutes (November 17, 2016 Bylaw Review) 	<ul style="list-style-type: none"> • Motion to approve meeting minutes by Monte Stiles, second by Mary Liz Jones, all approved
3:05	Bethany Gadzinski, MADC Evaluator & Kendall Nagy, MADC Director <ul style="list-style-type: none"> • Sources of Data & Measurement Tools to Guide MADC beyond the Strategic Prevention Framework (SPF) Grant • Planning: Strategies and Budget 	<ul style="list-style-type: none"> • We are planning ahead and doing evaluation; getting feedback from coalition members and the community at large to guide future MADC choices as we are coming to the last year of the SPF SIG grant. • Bethany: See attached list of evaluation tools/sources of data and share any additional sources that may be helpful. • We receive data for the City of Meridian from many sources. 1) Idaho Youth Risk Behavior Survey (done biannually) and 2) DFC Core Measures (done biannually) are the surveys we conduct with the High Schools. 3) Reality Party and 4) Prescription Take Back surveys are collected at the time of the events. 5) Kaizen and a coalition survey are both done to help with the development of MADC. 6) MYAC survey is done once a year with the Mayor's Youth Advisory Council. 7) Interviews with SRO's yearly 8) Idaho Board of Pharmacy 9) MADC Community Assessment. Bethany would like to get data from Teens and Substance Abuse Workshop in 2018. This Fall Bethany will work on developing some sort of assessment instrument for Red Ribbon Week. Bethany is looking into finding an assessment tool for Natural High. Homeowners Association member interviews will help us hear from specific neighborhoods and what they are concerned about. • All of these evaluations help give a lot of different points of view for our Coalition to continue our efforts where our community needs it the most. • One way that Bethany thinks our coalition members could help is by giving out CHANGE community

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Our Vision is to build Meridian into a drug free community where people can safely live, work and raise a family.



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assessment surveys at a lot of community events.

- Mary Liz: An additional option is to use a texting survey with the free application Socrative (www.socrative.com). There are many different phone applications that could be used; this is just an example of one. That way those who would like to answer the survey via text can vs paper. Having a tablet at community events to administer a digital survey could also be an option.
- Planning the budget for next year: We are looking at prevention efforts that are in place within the West Ada School District and opportunities to expand/enhance them. There currently are six hours total of prevention curriculum for Parent / Student education class. The goal is to use next year's grant funding for a program educator. There is a lot of programming out there, however we need one that has a Middle School focus, is evidence based, fits well with West Ada School District.
- A program called Project Alert was one recommended the most out of the five different sources Kendall looked into. It is also one recommended by Janie Ramos.
- Even though we haven't had marijuana legislation introduced we still need to stay on the education and prevention.
- In the future MADC may look into the idea of creating a marijuana work group. Monte said MADC would have access to Wyoming's campaign that's already developed and may be able to use it in our community. We don't have a lot of billboards or busses in this city. We do have two different movie commercials, one at Majestic and one at The Village. The airport marketing has been well received. MADC also worked with KTVB to do the Friday Night's Sports with Kids. Kendall looked at the analytics from KTVB and is going to take the time to look into it further for future efforts towards this marketing option.
- Nicole: No longer do marketing leaflets within City of Meridian bills? Kendall: Correct, we will not be doing that again this year. The funding there will be moved to other marketing strategies.
- Mary Liz Jones: knows of coalitions that have asked business to put information on their displays.
- Kendall: Just received a list of contacts for all the businesses within Meridian that have displays in front of their buildings. The idea is to partner with these businesses and put MADC information on those displays to further our messaging out into the community.
- More Youth for our coalition: Kendall is working on a MADC / MYAC School Liaison contract. This would be a group from the Mayor's Youth Advisory Council to give youth input on MADC projects. Jodi the lead advisor of MYAC is on board, so we are working hard to make this happen. Kendall has a couple back up plans if this doesn't work out. However with the communication and path already

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		developed with MYAC, we will start heading that route.
3:35	Kendall Nagy, MADC Director <ul style="list-style-type: none"> • 7th Annual Teens & Substance Abuse Planning (2018) • Review of coalition structure and function using new informational board to be used at events. 	<ul style="list-style-type: none"> • The Annual Teens & Substance Abuse Workshop will be in Meridian in 2018. What would be of value to the teachers out there? Continuing education credits will be offered. Some of the things that were mentioned by Jeanie Buschine: Marijuana facts, compressed versions of Monte's presentation, local resources, vaping, acid, cell phone and media management. Also enforcement: understanding what legal consequences there are for drug use. • Another idea is to have Natural High Curriculum as part of the Teens & Substance Abuse. This curriculum is Common Core aligned and could be taught to all those participating in Teens & Substance Abuse conference from a Natural High employee. Monte: has met with Natural High before; they originated the whole program with a curriculum. Thinks this is a great idea. • Teaching coalition structure and function using the new informational board. The plan is to have this at our Town Halls, Coffee with the Mayor, and any other events that would benefit from seeing our information. There is information pertaining to general coalition info, the 6 elements of the SPF model, 7 strategies for community change, our target drugs which correlate to our logic models and action plan, and information available on our website. The back of the board lists MADC's sector reps and school liaisons. • Required elements in each logic model are: 1) we have our problems 2) we have our "why" 3) we have our local conditions 4) seven different strategies to community change • Action Plan: is built from the logic models and is a specific map for implementing the selected strategies for community change including person responsible and a deadline for completion.
3:45	CEC Members: updates on MADC mission efforts within your sector.	<ul style="list-style-type: none"> • No updates
3:50pm Meeting Adjourned. General MADC Meeting to follow at 4pm. Thank you for your leadership working to prevent substance abuse in our community!		

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