



MINUTES: MADC Executive Committee (CEC) Meeting
 Meridian Police Department, Media Room *or* *Zoom
 1401 E Watertower St, Meridian, ID 83642
 August 18, 2022 | 3:00-3:45PM

COMMITTEE MEMBERS (13): In Person Attendees (9) Kendall Nagy, Director | Hailey Blogg, Secretary | Anne Little Roberts, Business SR | *OPEN*, Government SR | Ashley Horvath, Law Enforcement SR | Kelsey Johnston, Media SR | Earl Scharff, Parent SR | David Phillips, Religious/Fraternal SR | ~~Kyle Bender & Yoonwa Saechao, School SRs~~ | Danielle Fanopoulos, Substance Abuse SR | Nate Zimmerman, Youth SR | *OPEN*, Youth Serving SR | ~~Susie Stertz, Civic SR~~ | **Zoom Attendees (1)** Brenda Willson, Healthcare SR

TIME	SPEAKER AGENDA ITEMS	NOTES
3:00	Kendall Nagy, Director: Welcome Agenda Additions?	<p>(all) sign-in sheet (Hailey) record Zoom attendees, help monitor waiting room and chat box</p> <p>AGENDA ADDITIONS: (Kelsey) Wanting to go over newsletter headers and edits. PARENT PREVENTION PACKETS: (Earl) Any info on smoking or vaping? Wants information on alcohol law update. (Kendall) Explanation of the first draft. Contents that are in packet are the bulk of the content. We are including images of vapes on page 3 under drug para and concealment. Smokescreen documentary, URL has expired so unsure if we will include in packet. Considered layout of contents of the beginning and wanting to condense size of the packet. Data will get updated as well. (Danielle) Clothing/Backpack brand graphics and the correlation to different substances from Tall Cop. Any slang words to be included as well? Check Tall Cop and David Gomez. (David) Clothing and backpacks that can act as concealment devices. With back to school, some parents are buying kids concealment devices and don't know. (Anne) What if we include a couple trendy slang words that have stuck around? Also, we can include something on our website that includes all current trends and gets updated continually. (Nate) Include emojis with the slang trends. Slang Terms v. Emojis: (Danielle) Trends on website, emojis in packet.</p>
3:03	Hailey Blogg, Secretary: Approval of May 19, 2022 CEC Meeting Minutes (sent out via email)	<p>(Hailey) minutes, special attention to action items & votes (all) motion, second, anyone opposed; vote to amend or approve minutes (all) May 19th CEC Minutes Vote: Motion - Earl, Second - David, All in Favor. Approved.</p>
3:05	Kendall Nagy, Director: Parent Prevention Packet	<p>(all) input & ideas PARENT PREVENTION PACKET (see above)</p>

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 Our Vision is to build Meridian into a drug free community where people can safely live, work and raise a family.



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	<p>Newsletter</p> <p>Gov. & Youth Serving SR Positions</p> <p>Evidence Based Program Training</p> <p>MADC 20Yr. Anniversary Discussion</p>	<p>NEWSLETTER (Kendall) Moving to digital updates in a e-newsletter. Moving over to Mailchimp. Would like CEC members feedback on headlines and what content should be included. Purposed headers that say <i>Monthly Updates, Members at Work, Partners in Action: Resources, Training & Events, and Mark Your Calendars</i> and maybe an area to submit Feedback. <i>Partner Announcements</i> might include CCI trainings, Northpoint updates, anything from partnerships that are prevention focused. (Danielle) As simple as possible, not too wordy. Include a link and if the reader wants more information they can click the link. It looks good and clean when it's not so wordy. There should be another section where partners can share their newsletter. Button saying "I want to subscribe to newsletter/emails." Make sure we keep an eye on the people not opening newsletter or emails that are not getting through. Mail chimp will consider you as spam. Possible idea to incentivize reading the newsletter could be offering a free gift. (David) Make it easy for user to unsubscribe. Make it an option for people to look at older newsletters. (Anne) Make sure CEC/General members open quickly. May have to request translation if someone requests newsletters in another language. (Nate) Bullet points of content topics before details of newsletter, a preview of the content. (Yoonwa) Is it going to be translated in other language? It can be within Mailchimp if requested.</p> <p>GOVERNMENT SR UPDATE (Kendall) Reached out to Central District Health. She explained the SR role and is having those conversations. If anyone has any suggested contacts please send them our way.</p> <p>EVIDENCED-BASED PROGRAMMING (Kendall) Common interest among prevention partners – evidence-based programs. Want to partner and implement into the schools. Preliminary conversations with Crisis Intervention Team (CIT) and School Resource Officer (SRO) teams - what partnership could look like. Idaho Resilience Program, has funds for programs. What target audience would have the most buy-in for these programs. May provide opportunities for MADC SRs to participate in training. Danielle would like to be involved.</p> <p>20 YEAR ANNIVERSARY (Kendall) Huge accomplishment for the coalition. When celebrating anniversary include foundation of how MADC was started/built. Putting this on everyone's radar. If you want to help with planning we can create a subcommittee for this. It could also be a fundraiser. Those to include; Mayor Tammy, City Council members,</p>
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		<p>guest speaker. Just brainstorming and want to begin the conversation. January 2024 – official anniversary. We have historical newspaper clippings and more to put out at event. (David) would like to be apart of the planning subcommittee. Loves idea tying in a fundraiser. (Brenda) would like to help with subcommittee as well. Danielle, Earl, Anne all willing to help with subcommittee.</p>
<p>3:40</p>	<p>Any Additional CEC Business Updates Discussion</p>	<p>ADDITIONAL COMMENTS (David) What does a youth SR qualify as? Youth serving, needs to be tied to serving the youth/connected with youth in some way (Danielle) Willing to serve in either role, Substance Abuse or Youth Serving. Open to either. Danielle reaching out to Big Brother/Big Sister to see if anyone is interested in filling that role. (Anne) Youth pastor would work. QUESTION (Kendall to David) We ID sticker update: Tribute media created a series of stickers in partnership with CCI. Tribute will circle back around to it once they get done with some other big projects for CCI. Conversations included which coalitions are interested and email correspondence on which sticker they like the best. Coalition leaders want a roll of stickers, so they are easy to distribute. This is in CCI’s action plan. ISP, Alcohol and Beverage Control educated attendees at CCI’s last training on campaigns, emphasizing it is important to have a statewide program that everyone can use, since rural areas don’t do much to prevent underage drinking due to limited resources.</p>
<p>Meeting Adjourned at 3:45pm.</p> <p style="text-align: center;">Thank you for serving on the Executive Committee as a prevention advocate.</p>		

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